



## Vision

To be in the life of everyone who wants to shape, color their dreams and to leave a mark

## Mission

To be a company that delivers quality and innovative products to its customers, is responsible towards the society and the environment, and has international operations that adhere to ethical values

## Our Values

Quality, Innovation, Kindliness and Passion for Success

### Leave a Mark With Your Quality!

We expert in our stuff.  
We are careful to make sure that what we do is the best!  
As Adel, we leave a mark with our personality that never compromises quality and with our self-confidence.

### Leave a Mark With Your Innovation!

We are such people who constantly improve themselves and are open to innovation!  
We have many ideas, and as Adel, we act bravely and make sure we leave a mark on the future with our bright ideas.

### Leave a Mark With Your Kindliness!

We are kindly, both in our work and intrinsically...  
As Adel, we act diligently and make sure we leave our mark on the society with the strength we have inherited from our own experience!

### Leave a Mark With Your Passion for Success!

We do not content ourselves with what we have, we always want more!  
As Adel, we build our team, pursue our goals, and leave a mark with our passion for struggle!

## Our Management Systems Policy

Adel Kalemçilik has taken it as a goal to ensure continuous improvement and development, by controlling its working and production methods in all its activities, while producing products that will touch people's lives, shape their dreams and ensure that they can leave a mark on the future, and the impacts on "Quality", "Customer Satisfaction", "Product Security", "Information Security", "Social Responsibility", "Environment", "Energy" and "Occupational Health and Safety".

Without forgetting the tradition, and without compromising our principles of contemporariness and innovation, we undertake:

- To invest in education and the future,
- To offer our products at the best value within the scope of the principle of perfectionism, by managing our customers and processes, with such approaches that embrace effective, efficient, innovative and sustainable development,
- To respect all laws, cultural values and ethical rules related to our areas of activity, and to establish open communication,
- To be customer-oriented, to ensure continuity in meeting their expectations, and to effectively handle customer complaints,
- To develop systems aimed at ensuring occupational health and safety and preventing occupational accidents in our activities,
- To increase the company's performance and production efficiency,
- To encourage employees to participate actively and to provide an open communication environment,
- To act fairly, by observing the interests of our stakeholders,
- To be respectful and contribute to the society and the environment, and to increase our favorable effects on the environment, while reducing our adverse effects,
- Not to compromise the safety of our employees and products,
- To ensure the efficient use of natural resources and energy, to conduct studies in order to reduce the consumption of natural resources, by investigating alternative energy sources,
- To adhere to information security principles,
- To continuously improve the performance of our processes, by complying with the requirements of Quality, Occupational Health and Safety, Environment, Information Security, Social Responsibility and Energy Management Systems standards, to determine goals accordingly, to provide the necessary resources, and to implement and continuously improve the requirements of ISO 9001, ISO 45001, ISO 14001, ISO 50001, ISO 27001 standards with the participation of all our employees, by increasing the awareness in our work.

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CEO  
Oğuz Uçanlar

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