www.adel.com.tr
Cookie Disclosure Text

This text has been prepared by Adel Kalemcilik Ticaret ve Sanayi Anonim Şirketi ("**Adel**") in the capacity of "Data Controller" within the scope of Article 10 of the Personal Data Protection Law numbered 6698 ("**Law**") and the Communiqué on the Principles and Procedures to be Followed in the Fulfillment of the Obligation to Inform.

As Adel, cookies and other similar technologies (all together referred to as "**Cookies**") are used on the website named www.adel.com.tr.

This text includes explanations regarding the types of Cookies used and their purposes of use, in case you visit the Site.

Except for the mandatory cookies we use on the Site, users' consent (explicit consent) is obtained for other cookies, and the opportunity is provided to change their consent at any time. Through the cookie management panel/the table at the end of this text, users can view the types of cookies used on the Site and determine their preferences for all cookies except for Mandatory Cookies with "on" or "off" options. Again, through this panel, users can change their preferences at any time.

Regarding your personal data processed other than the Cookies within the scope of the Law, you can access the disclosure text through the Disclosure Text link on the Site.

1. What are Cookies and Other Similar Technologies?

A cookie is a small text file saved to your computer or mobile device via your browser when you visit a website. Cookies enable the website to function more efficiently and allow the presentation of personalized pages to provide a more suitable and faster visit experience according to your personal needs. Cookies contain only information regarding your visit history in the internet environment and do not collect any information regarding the files stored on your computer or mobile device.

In addition, there are also the following technologies used for similar purposes as Cookies ("**Cookie-Like Technologies**"):

- Pixel tags (transparent graphical images placed on a website that indicate a page has been viewed),

- Mobile device identifiers (storage of information regarding the use of a mobile device in third-party environments through IDFA, advertising ID, etc.),

- Segmentation/Reporting Products (programs/products that work through some ready-made codes added to websites or mobile devices in various ways and report/interpret/store users' movements on the website or mobile device thanks to these codes)

The term Cookie used in this text will also be used to include Cookie-Like Technologies.

2. Types of Cookies and Purposes of Use

2.1. Cookies in terms of their validity period:

- **Session Cookies (Temporary Cookies):** Session Cookies are temporary cookies that are used during the visit of the website by visitors and are deleted after the browser is closed. The main purpose of using such cookies is to ensure the proper functioning of the website during your visit. For example, it is thanks to these cookies that you can fill out online forms consisting of multiple pages.

- **Persistent Cookies:** Persistent cookies are types of cookies used to increase the functionality of the website and to provide faster and better service. These types of cookies are used to remember the preferences of visitors and are stored on visitors' devices through browsers. Some types of persistent cookies can be used to offer personalized suggestions to visitors, taking into account factors such as the purpose of use of the website. Thanks to persistent cookies, when the website is visited again with the same device, it is checked whether there is a cookie created by the website on the visitors' devices and, if so, it is understood that the website was visited before, and the content to be delivered to the visitors is determined accordingly. Cookie-Like Technologies are also included within this scope.

2.2. Cookies in terms of their source:

- **First-party cookies:** These are placed directly on the devices of visitors by the website itself. First-party cookies are defined by the website you are browsing and can only be read by that website.

- **Third-party cookies:** Third-party cookies are defined by other organizations used for different services. For example, external data analysis services we use and their providers set cookies on our behalf to report what is popular and what is not.

2.3. Cookies in terms of their purpose of use:

- **Strictly Necessary Cookies:** Strictly necessary cookies are essential for browsing our website and using features such as accessing secure areas of the site (logging in, filling out forms, remembering privacy preferences, etc.). These cookies are used for purposes such as security and authentication, are not used for any marketing purposes, and do not identify you. An example is remembering previous actions when returning to a page within the same session.

- **Functionality Cookies:** Functionality cookies allow the website to remember the choices you have made in the past (your username, region, or the language you use) for a more personalized online experience. The information collected by these cookies may include confidential data that can identify you, such as your username or profile picture. Not allowing the use of these cookies may prevent the use of a personalized feature and prevent the site from remembering your preferences.

- **Performance-analytical Cookies:** These cookies help us understand how visitors interact with our website by collecting information such as how you use our website, which pages you visit, and which links you click. These cookies are used to improve the site. They are used by website owners to estimate the number of unique visitors, to identify the most important search engine keywords that bring visitors to a web page, or to monitor navigation on the website. These cookies do not identify you. All data is collected anonymously and aggregated.

- **Marketing/advertising cookies:** These cookies are used to create a profile based on your interests, preferences, and behaviors, to store your preferences, and within this scope, to show you advertisements relevant to you and to present content close to your interests. They may also be used to deliver targeted advertisements or to limit the number of times an advertisement is shown to you. Many types of these cookies can collect personally identifiable information by tracking consumers.

3. What Happens If Cookies Are Not Accepted?

If you decide not to accept cookies, certain features of this website may not be displayed or may not function properly. This limits what you can do on our website and may impact the design and user experience.

Features that may be affected include:

- Use of the "My Favorites (My Content)" function

- Inability to experience the website in a personalized manner

- Watching videos

- Liking or sharing this page on social networks

- Viewing embedded content

4. How Can You Change Your Cookie Settings?

Although the use of cookies ensures better service of the website or mobile device, if you wish, you can block the use of cookies (except for mandatory cookies). However, please note that in this case, the website or mobile application may not function fully and you may not be able to benefit from all features. To block the use of cookies, you need to change the settings of the internet browser you are using. These changes vary depending on the device and internet browser you use. Below are instructions on how to block the use of cookies in different internet browsers:

- **Internet Explorer**

    o Open the desktop and tap or click the Internet Explorer icon on the taskbar.

    o Tap or click the Tools button, then tap or click Internet Options.

    o Tap or click the Privacy tab, then move the slider under Settings to the top to block all cookies, and then tap or click OK.

- **Google Chrome**

  - Open Chrome on your computer.

  - At the top right, click More Settings.

  - At the bottom, click Advanced.

  - Under "Privacy and security", click Site settings.

  - Click Cookies.

  - Under "All cookies and site data", search for the name of the website.

  - On the right side of the site, click the Remove icon.

  - More information:
    https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3D
    Desktop&hl=en

- **Mozilla Firefox**

  - Click the Firefox Menu button and select Options.

  - Select the Privacy & Security panel and go to the History section.

  - Change the Firefox setting to "Use custom settings for history".

  - Click the "Show Cookies" button. The Cookies window will appear.

  - In the Search field, type the name of the site whose cookies you want to delete.
    Matching cookies will be displayed.

  - Select the cookie(s) you want to delete and click the "Remove Selected"
    button.

  - Click the Close button to close the Cookies window. Then close the
    about:preferences page.

  - More information:
    https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-
    desktop

- **Safari**

  - Select Safari > Preferences.

  - Click Privacy.

  - Click Website Data.

  - Select one or more websites, then click Remove or Remove All.

  - More information:
    https://help.apple.com/safari/mac/9.0/#/sfri40732

- **Microsoft Edge**

    o Click the three-dot menu at the top right corner of your Microsoft Edge browser and go to Settings.

    o In the new window that appears, click "Choose what to clear", then select the items you wish to clear.

    o There are many sections here. You can start the clearing process by selecting the ones you want.

- **Opera**

    o More information: https://help.opera.com/en/latest/web-preferences/

Additionally, by clicking the cookie icon located on the Site, you can change your cookie preferences at any time. Set your preferences by switching the buttons in the cookie management panel to the "on" or "off" position as you wish. Refresh the page to activate your settings.

5. What Are the Methods of Collecting, Purposes of Using, and Legal Grounds for Processing Personal Data Obtained Through Cookies?

Your personal data is obtained through automated means by placing cookies used on the Site onto your device. The purposes of the types of cookies used on the Site have been explained above, and detailed information regarding the purpose of use, type, duration, and other specifications of each cookie used on the Site is provided in the table at the end of this text.

Legal grounds for the use of cookies:

- Your personal data collected through mandatory cookies is processed under the scope of the Law for the legal grounds of "being necessary for the establishment or performance of a contract, provided that it is directly related to the parties to the contract" or "being necessary for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject."

- Your personal data collected through functionality cookies, performance-analytic cookies, and advertising and marketing cookies is processed based on your explicit consent in accordance with Article 5(1) of the Law.

6. What Are Your Rights?

You may submit a request to us at any time regarding your rights related to the personal data processed by us, as outlined in Article 11 of the Law. You may submit your applications either by sending a written request to the address of Adel Kalemcilik Ticaret ve Sanayi Anonim Şirketi, as the Data Controller, listed below, or by sending an email from your registered email address in our system. Your application must be titled "Request for Information Within the Scope of the Law on the Protection of Personal Data." (We would like to remind you that your request must comply with the conditions specified in the Communiqué on the Principles and Procedures for the Request to the Data Controller.)

Written Application Address: Şekerpınar Mah. Yanyol Sok No:7 Çayırova 41480 Kocaeli
Email: kisiselveri@adel.com.tr

7. Cookies Used and Detailed Explanations

Cookie Used	Type	Domain/Company	Purpose of Use	Storage Duration
_ga	Functionality	Google	Used to identify users.	400 days
_ga_M48V69Z9L0	Marketing	Google	Contains information related to the user's interaction with marketing campaigns. Shared with Google Ads when Google Analytics and Google Ads accounts are linked.	400 days
HWWAFSESID	Mandatory	adel.com.tr	Session tracking cookie used for application security.	Duration of session
HWWAFSESTIME	Functionality	adel.com.tr	Used to detect spam and enhance website security.	Duration of session